



INSTRUCTIONS FOR TELEPHONE CAMPAIGN

Use the script (provided).

Things to remember:

1. The constituency office staff will likely ask for your personal information.
2. There is **NO NEED** to engage in conversation. For example, if you are asked for clarification on something simply state that you are just calling to register a concern and a solution to that concern.
3. **STAY ON SCRIPT!** We need the MLAs to hear the same message over and over. A different script will be used every time we conduct the campaign.
4. Be **POLITE** and **RESPECTFUL!** We cannot expect MLAs to work along with us if we treat them with disdain and by using harsh language.

You will receive a list of 5 MLAs to contact. Please distribute this list to your contacts. The more people that call the office of the MLA, the more effective this will be. We will give you a list of MLAs that are nearest to your group's central location.

For groups in larger urban areas where the number of ridings represented exceeds 5, we will provide one master calling list with all ridings, along with multiple riding lists – each with contact information for 5 MLAs, so as not to overwhelm those calling. These lists may be distributed at your discretion to your contacts.